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Strategic Plan 2013-2017

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# Strategic Plan 2013-2017

College of Pharmacy Standing Committee

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## Recommended Citation

College of Pharmacy Standing Committee, "Strategic Plan 2013-2017" (2012). *Strategic Plan 2013-2017*. 1.  
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**Southwestern Oklahoma State University  
College of Pharmacy**

**Strategic Plan  
2013-2017**



**Approved December 20, 2012**

**Strategic Goal 1: Enhance the College of Pharmacy educational experience**

*Initiative 1: Enhance assessment programs to guide curricular changes within the College of Pharmacy.*

Action Item 1: Evaluate the comprehensive assessment plan (as approved in December 2012).

Primary Responsibility: Assessment Coordinator and Assessment Committee

Projected Timeline: Ongoing

Action Item 2: Identify personnel to coordinate e-Portfolio development.

Primary Responsibility: Dean, College of Pharmacy

Projected Timeline: December 2013

Action Item 3: Develop and implement an e-Portfolio that may be utilized for student self-assessment.

Primary Responsibility: e-Portfolio Coordinator

Projected Timeline: December 2014

*Initiative 2: Develop interprofessional education opportunities.*

Action Item 1: Identify appropriate partnerships for development of interprofessional educational opportunities.

Primary Responsibility: Dean, College of Pharmacy

Projected Timeline: December 2013

Action Item 2: Identify key personnel to serve in a multidisciplinary, interprofessional education working group.

Primary Responsibility: Dean, College of Pharmacy

Projected Timeline: December 2013

Action Item 3: Identify current interprofessional activities in the College of Pharmacy curriculum.

Primary Responsibility: Interprofessional Education Working Group

Projected Timeline: December 2012

Action Item 4: Develop interprofessional program infrastructure and plan.

Primary Responsibility: Interprofessional Education Working Group

Projected Timeline: December 2014

Action Item 5: Develop curricular content for interprofessional education.

Primary Responsibility: Interprofessional Education Working Group

Secondary Responsibility: Curriculum Committee

Projected Timeline: December 2015

*Initiative 3: Develop postgraduate opportunities.*

Action Item 1: Implementation of the community pharmacy residency program with Walgreen's.

Primary Responsibility: Associate Dean for Clinical Programs

Projected Timeline: July 2013

Action Item 2: Identify additional opportunities for residency programs within the College of Pharmacy and with local hospital and community sites.

Primary Responsibility: Associate Dean for Clinical Programs

Projected Timeline: June 2014

Action Item 3: Enhance student exposure to postgraduate education opportunities.

Primary Responsibility: Associate Dean for Clinical Programs and Chair of Pharmaceutical Sciences

Projected Timeline: Ongoing

*Initiative 4: Enhance curricular offerings in specialty/emerging areas.*

Action Item 1: Provide opportunities to increase awareness of cultural and socioeconomic diversity.

Primary Responsibility: Curriculum Committee

Projected Timeline: June 2014

Action Item 2: Develop leadership, management, and entrepreneurship skills.

Primary Responsibility: Curriculum Committee

Projected Timeline: June 2014

Action Item 3: Enhance service-learning opportunities throughout the curriculum.

Primary Responsibility: Curriculum Committee

Projected Timeline: Ongoing

Action Item 4: Develop student presentation and interview skills to enhance competitiveness.

Primary Responsibility: Curriculum Committee

Projected Timeline: Ongoing

Action Item 5: Enhance active learning in the curriculum.

Primary Responsibility: Curriculum Committee

Projected Timeline: Ongoing

*Initiative 5: Provide ongoing educational activities to enhance skills development for faculty and preceptors in the classroom and experiential settings.*

Action Item 1: Identify faculty needs for professional development.

Primary Responsibility: Faculty Development Committee

Projected Timeline: Ongoing

Action Item 2: Develop a framework for ongoing professional development.

Primary Responsibility: Faculty Development Committee

Projected Timeline: June 2014

Action Item 3: Develop a system for documenting professional development activities.

Primary Responsibility: Faculty Development Committee

Projected Timeline: June 2014

**Strategic Goal 2: Develop Centers of Excellence which align with the College of Pharmacy mission, goals, and expertise**

*Initiative 1: Create a Research Center in Pharmaceutical Sciences*

Action Item 1: Identify participating personnel and appoint a coordinator.

Primary Responsibility: Dean, College of Pharmacy and Department of Pharmaceutical Sciences

Projected Timeline: December 2013

Action Item 2: Develop a mission and goals for the Research Center in Pharmaceutical Sciences.

Primary Responsibility: Research Center Coordinator and Department of Pharmaceutical Sciences

Projected Timeline: December 2014

Action Item 3: Create an informational page for the center within the College of Pharmacy website.

Primary Responsibility: Research Center Coordinator

Projected Timeline: December 2014

Action Item 4: Identify opportunities for collaborative research programs involving students and other faculty.

Primary Responsibility: Research Center Coordinator

Projected Timeline: December 2014

Action Item 5: Seek intramural and extramural funding.

Primary Responsibility: Research Center Coordinator

Secondary Responsibility: Executive Committee

Projected Timeline: Ongoing

*Initiative 2: Create a Center of Excellence for Rural Health Development*

Action Item 1: Develop a mission and goals for the Rural Health Development Program.

Primary Responsibility: Rural Health Development Coordinator

Projected Timeline: December 2013

Action Item 2: Create an informational page for the center within the College of Pharmacy website.

Primary Responsibility: Rural Health Development Coordinator

Projected Timeline: December 2014

Action Item 3: Seek intramural and extramural funding.

Primary Responsibility: Rural Health Development Coordinator

Secondary Responsibility: Executive Committee, College of Pharmacy

Projected Timeline: Ongoing

Action Item 4: Develop programs to support rural healthcare.

Primary Responsibility: Rural Health Development Coordinator

Secondary Responsibility: Associate Dean, College of Pharmacy

Projected Timeline: Ongoing

*Initiative 3: Create a Center of Excellence for Leadership and Entrepreneurial Activities*

Action Item 1: Identify participating personnel and appoint a coordinator.

Primary Responsibility: Dean and Department of Pharmaceutical Sciences

Projected Timeline: December 2013

Action Item 2: Develop a mission and goals for the Leadership and Entrepreneurial Activities Program.

Primary Responsibility: Leadership and Entrepreneurial Activities Coordinator

Projected Timeline: December 2014

Action Item 3: Create an informational page for the center within the College of Pharmacy website.

Primary Responsibility: Leadership and Entrepreneurial Activities Coordinator

Projected Timeline: December 2014

Action Item 4: Seek intramural and extramural funding.

Primary Responsibility: Leadership and Entrepreneurial Activities Coordinator

Secondary Responsibility: Executive Committee, College of Pharmacy

Projected Timeline: Ongoing



### **Strategic Goal 3: Ensure appropriate infrastructure and resources**

*Initiative 1: Develop a plan for the construction of a dedicated College of Pharmacy building.*

Action Item 1: Seek and gain appropriate approval for a dedicated College of Pharmacy building.

Primary Responsibility: Dean, College of Pharmacy

Project Timeline: December 2015

Action Item 2: Identify potential funding sources for capital investment in the building project.

Primary Responsibility: Dean, College of Pharmacy and Alumni Development Officer

Projected Timeline: December 2017

*Initiative 2: Provide appropriate personnel to support College of Pharmacy activities.*

Action Item 1: Enhance support to faculty to efficiently operate the Pharmaceutical Care Labs.

Primary Responsibility: Dean, College of Pharmacy

Projected Timeline: June 2014

Action Item 2: Enhance technology support for the College of Pharmacy.

Primary Responsibility: Dean, College of Pharmacy

Projected Timeline: June 2014

Action Item 3: Provide competitive faculty and staff salaries to retain and recruit quality faculty and staff.

Primary Responsibility: Dean, College of Pharmacy

Projected Timeline: Ongoing

*Initiative 3: Enhance student recruitment and the admission process.*

Action Item 1: Evaluate student recruitment activities.

Primary Responsibility: Admissions Committee

Projected Timeline: December 2014

Action Item 2: Standardize the interview process.

Primary Responsibility: Admissions Committee

Projected Timeline: December 2013

#### **Strategic Goal 4: Promote the visibility of the College of Pharmacy**

*Initiative 1: Enhance involvement in state policy activities.*

Action Item 1: Increase involvement in State Board of Pharmacy activities.

Primary Responsibility: Executive Committee

Projected Timeline: Ongoing

Action Item 2: Develop networks and contacts with key legislative representatives.

Primary Responsibility: Executive Committee

Projected Timeline: Ongoing

*Initiative 2: Enhance involvement in state and national professional organizations.*

Action Item 1: Encourage active faculty participation in state and national organizations.

Primary Responsibility: Executive Committee

Projected Timeline: Ongoing

Action Item 2: Support opportunities for faculty involvement in professional organizations.

Primary Responsibility: Executive Committee

Projected Timeline: Ongoing

*Initiative 3: Develop corporate relationships.*

Action Item 1: Identify potential corporate partners.

Primary Responsibility: Executive Committee

Projected Timeline: Ongoing

Action Item 2: Develop appropriate contacts to identify mutually beneficial programs.

Primary Responsibility: Dean, College of Pharmacy

Projected Timeline: Ongoing

Action Item 3: Identify funding opportunities available through corporate sponsors.

Primary Responsibility: Dean, College of Pharmacy

Projected Timeline: Ongoing

*Initiative 4: Enhance involvement of the College of Pharmacy in community service projects.*

Action Item 1: Identify community partners.

Primary Responsibility: Dean, College of Pharmacy

Projected Timeline: Ongoing

Action Item 2: Identify community service needs that may be provided by faculty and students.

Primary Responsibility: Executive Committee

Projected Timeline: Ongoing

*Initiative 5: Enhance alumni and public relations.*

Action Item 1: Enhance current programs to elicit alumni and stakeholder support in achieving the mission of the College of Pharmacy.

Primary Responsibility: Executive Committee

Projected Timeline: Ongoing

Action Item 2: Explore mechanisms to increase awareness of College of Pharmacy activities and accomplishments.

Primary Responsibility: Executive Committee

Projected Timeline: December 2013